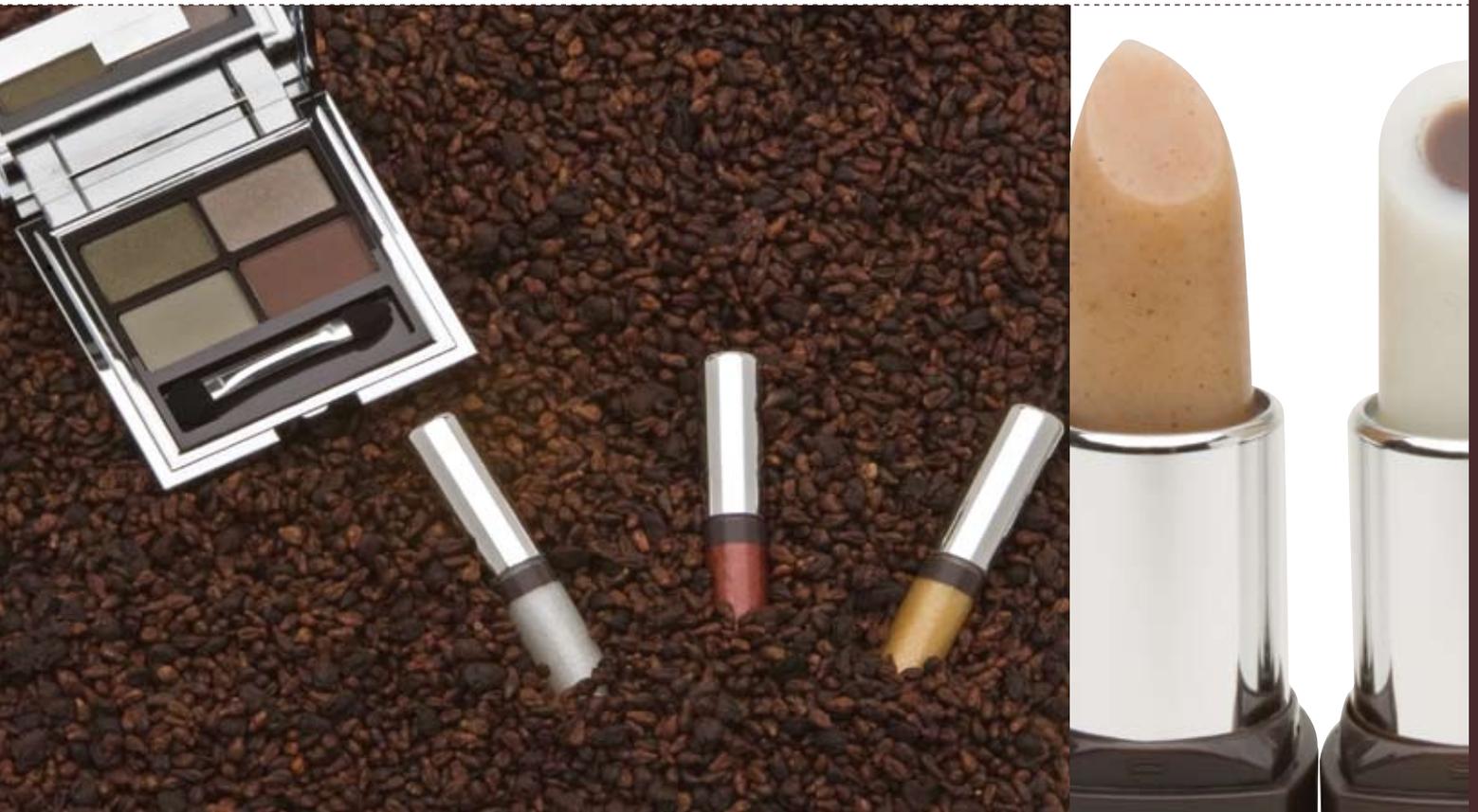




29 COSMETICS

# GRAPE SEED AGE PROTECTING



KNOWLEDGE IS BEAUTIFUL™



## GRAPE SEED AGE PROTECTING FACT SHEET Q&A

### 29 COSMETICS FEATURES, ADVANTAGES AND BENEFITS:

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**Feature** = The entire 29 cosmetic collection contains anti-oxidant enriching grape seed extract.

**Advantage** = Protects the skin from environmental pollutants and harmful effects of free radicals.

**Benefit** = Helps protect, smooth, moisturize and counteract the visible signs of aging by fighting free radicals with 29's grape seed Age Protecting formula, which keeps the skin looking younger longer.

Free radicals are found in our daily environment, damaging our skin and increasing the signs of aging. Protect your skin with grape seed anti-oxidant enriched 29 cosmetics, the leader in Age Protecting cosmetics from Napa Valley, California. Because Knowledge is Beautiful.

#### **Q: WHAT ARE FREE RADICALS?**

**A:** Free radicals are atoms or groups of atoms that can cause damage to cells. Free radicals are produced from normal oxygen metabolism within the body, and from exposure to certain chemicals, environmental pollutants, sunlight, radiation, burns, cigarette smoke, drugs, alcohol, viruses, bacteria, parasites, dietary fats, and more. The damage caused by free radicals is thought by scientists to be the basis for the aging process.

#### **Q: HOW DOES GRAPE SEED EXTRACT DESTROY AND PROTECT THE SKIN FROM FREE RADICALS AND SHIELD SKIN FROM THE SIGNS OF AGING?**

**A:** Polyphenols found in grape seeds destroy free radicals and protect the skin's collagen for healthy elasticity and suppleness, and combat the signs of aging. By destroying free radicals, grape seed anti-oxidants help detoxify and protect the skin.

#### **Q: WHAT IS AN ANTI-OXIDANT?**

**A:** Anti-oxidants are important protectors of overall health because their electrons neutralize "free radicals" – molecules with unpaired electrons which have the power to cause damage to our skin, degenerative and life-threatening diseases. Anti-oxidants prevent new skin damage from taking place.

### RESEARCH ON GRAPE SEEDS

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Grape seeds are the most powerful anti-oxidant for strengthening the skin.

"Grape seeds are a super anti-oxidant which neutralizes the destructive efforts of free radicals. Free radicals destroy cell membranes, damage DNA and are believed to be a root cause of more than sixty chronic and degenerative diseases." Nutritional Outlook Magazine.

Grape seed extract fights damaging effects of sunlight and environmental toxins which contribute to the skin's premature aging.

Dr. Steven Herber, plastic surgeon at the St. Helena Institute for Plastic Surgery, found that grape seed extract benefits and improves the texture of the skin. Other reported benefits to the skin are the evening out of complexion pigmentation and excessive oil, a decrease in breakouts and decreased dryness in the skin.

Scientists have discovered that the procyanidins found in grape seed extract are 20 times more efficient than Vitamin C and 50 times more efficient than Vitamin E as free radical scavengers. They have also shown that procyanidins enhance the activity of Vitamin C as an anti-oxidant. -Dr. James Baker, M.D.C.M., F.R.C.S. (C) of Omega Biotech Corporation and the Prescription for Nutritional Healing.

Grape seed extract has been fully researched and supported by numerous clinical studies for over 26 years.

"Anti-oxidants can increase skin's moisture levels, reduce inflammation, and along with sunscreen, ward off sun damage and therefore wrinkles. Anti-oxidants prevent new skin damage from taking place." -Fitness Magazine.